

## **Leading-edge fitness facility coming to Bridgwater: Altea to build complex focused on health and wellness for families and youth**

- New \$30-million project (land and building) will offer one of the largest breadths of fitness services under one roof in the province
- The 80,000-square-foot facility includes a rock climbing complex and multi-lane Ninja courses
- Himalayan salt inhalation room
- Emphasis on women's health with a dedicated women's-only aquafit pool and training centre
- Supervised children's activities centre

**WINNIPEG, Manitoba – September 6, 2018** - A new state-of-the-art complex will offer the neighbourhoods of Bridgwater and surrounding communities an entirely new kind of lifestyle fitness club – one that makes health and wellness an *experience* for individuals and families alike.

Founded by David Wu, Michael Nolan and other partners, Altea Active Club Inc. (**Altea Active**) will build and operate an 80,000-square-foot facility on three levels offering amenities and services that will be unrivaled in Manitoba. Previously, David Wu was a co-founder of Movati Athletic and, over the span of 20 years, helped build the company into one of the largest fitness chains in Ontario. Michael Nolan was Vice President of Movati Athletic and acted as the area director for Southwestern Ontario as well as equipment purchasing across the company; he is also a six-time Canadian national champion decathlete who twice represented Canada at the Commonwealth Games.

"I'm happy to welcome Altea Active to our community with an amazing new \$30 million fitness facility," said Mayor Brian Bowman. "Winnipeg's population is growing toward one million people strong, and it's a positive reflection of our growth to see such a significant private sector investment in our city that will benefit Winnipeggers for years to come."

"All of us have such busy lives, and it's difficult to find a place where you can go as a family or an individual that includes all the amenities of a full-service fitness facility – let alone one with an environment that offers a sense of community and belonging," said David Wu, President and co-founder of Altea Active. "We believe this new building will be the ultimate social hub of the community. Our commitment to the City of Winnipeg is for the long-term with the land acquisition along with designing and building this new beautiful complex from scratch."

"It's been a great experience working with Mr. Wu and Altea's team to bring this outstanding facility to Southwest Winnipeg," said Janice Lukes, City Councillor for South Winnipeg – St. Norbert. "Their attention to detail, strong commitment to work with local professionals and investment in the local community to ensure families have the most leading-edge health and wellness amenities is outstanding. Altea will become a central hub of activity for families in the Southwest for years to come."



Among the many services and features that will be available are a collection of six boutique group fitness and personal training studios, skating lab, rock climbing gym, ninja obstacle courses, and a 25-meter saltwater family pool with zero-entry and splash pad. The new co-ed facility will offer 160 pieces of cardio equipment. The club will also include a full-service private women's-only saltwater aquafit pool, strength and training cardio area and an exclusive women's only group fitness studio.

"We chose the Bridgewater Town Centre site due to its outstanding development plans, long-term growth potential and the lack of quality fitness service providers in the southwest region," said Michael Nolan, Vice President of Operations and co-founder.

Nolan went on to say that most clubs provide certain basic services but not the entire suite offered by Altea. "This facility will include a children's activity centre to allow parents the time to enjoy all the amenities while their children are supervised and participating in healthy activities right on site. We strongly believe that parents who live healthy lifestyles want the same for their kids."

At startup, Altea will be delivering 95 plus group fitness classes per week and over 200 when they hit capacity – all of which are included as part of the membership fee. In addition to the vast health and fitness offerings, the new three-story centre will have a café, smoothie bar and an outdoor café terrace. Community meeting rooms will be available on-site and offered free to non-profit health-related organizations.

Construction contracts will be awarded in early October with work beginning immediately and the opening is scheduled for late fall of 2019.

### **About Altea Active**

Altea Active is changing the face of Canadian health and fitness through state-of-the-art co-ed, female, and family-centric fitness facilities that take care of both body and mind. The company was established in 2018 by co-founders David Wu and Michael Nolan, both formerly of Movati Athletic. Altea Active is focused on providing value to local communities through land investment, purpose-built facilities, and equity participation programs for company employees.

For full media kit, including architectural renderings go to <http://media.alteaactive.com/>

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